

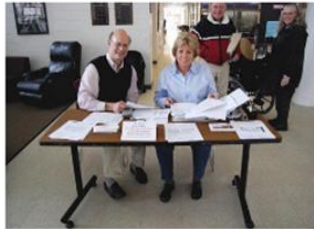


What a great first year! I am happy to say it's been a fun and successful year. SWIM, Inc. has been a blessing to me and I am looking forward to my second year as Executive Director. We started the year with not just a Strategic Plan, but a Plan of Action. New Goals, New Board, New Chapters and our very First Fund Raising Event. It's been fun and exciting! Building a sustainable business plan was my goal and the goal of the Board. We have a beginning and a good start on those plans. Receiving the 2010 Somerset County Disability Advocate Award and recognition on November 10th, was a great way to give thanks to the many volunteers of SWIM, Inc.

— LATEST NEWS & EVENTS —

Strategic Planning

Don Cutshall did an awesome job leading the committee and facilitating the strategic plan. We spent several hours and days discussing our vision, mission and goals. Happy to say that getting new Board members, starting three new chapters and raising money were all accomplished as part of our action plan. We reached our goal of filling five vacancies on the Board and we still have a goal of expanding the Board of Trustees to eleven members. We hope to fill those last three positions before the end of the year. Part of our goals were to have a Board training/orientation which was facilitated by Ravenell Williams, CEO from the Plainfield YMCA. Ravenell did a great job and we really appreciate his volunteering and becoming one of our new Board of Advisors. This fall we will be getting ready to do the next phase of our Strategic Planning and work on our goals for the next five years. This planning takes time, commitment and dedication from our committee and facilitators. We as an organization could not function without the expertise and passion of these volunteers. As Harvey Mackay quoted, "If you fail to plan, you plan to fail". Special thank you to our committee for planning our success!



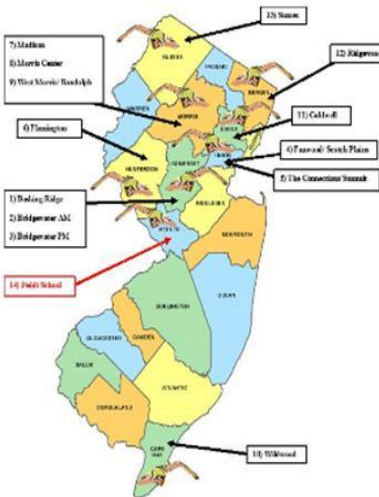
Dinner & Inspiration with Dr. Kiell

We packed 'em in! What a fun night we had. The phone kept ringing and more people wanted to attend our first annual dinner and inspiration event. What a great problem to have. Thank goodness for a few of the new Board members and friends who sat in the pizza side of the restaurant in order to accommodate our guests. Alfred Finocchiaro, Auctioneer, was a great addition and he was so impressed that he donated his percentage of the auction back to us. Alfred also made the connection with the Peddie School and introduced John Stepenson and I to the Directors in order to start our program there. Alfred has also offered to be their first volunteer. We are grateful to our new Board member and Secretary, Fran O'Brien for getting the Chubb Corporation to sponsor the event. Dr. Kiell's connection at Goldman Sachs also made a large donation, Deborah Strycker, a new swimmer from the Flemington Chapter, secured a very generous donation from the Stryker Family Fund. This month we received another wonderful donation from the Boye Family Foundation, thanks to another one of our new Board members, Bonnie Kelly. Together we have had a great year. Our mission of keeping our programs free is still our priority. With this in mind we need to continue to raise money and reach our goals of covering all our operational costs through charitable contributions. With your continued support we will be able to reach that goal. We are so grateful to everyone for making our event and my first year a success.



Introducing New Chapters

Caldwell Community Center came first and currently has over 50 participants. They are considering doing a second day in order to accommodate our participants. We really got lucky when Rob Paterson, CEO at Caldwell Community Center, agreed to be on our Board. The Ridgewood Y contacted us and were eager to get started. Carol Livingstone has been doing a great job as the new Chapter Coordinator. The Connection for women and children in Summit also contacted us and will be getting started with training this summer for their volunteers and starting our program in September. The Peddie School in Mercer County is considering getting started in the fall as well. Our goal is to have a SWIM Chapter in every county in New Jersey! Mercer County would be 10 counties for us. We have strong possibilities to start a chapter in Monmouth county this year. Another great goal to reach. Let us know if you have any contacts for new locations.



Swim Around Manhattan

July 16th our SWIM, Inc. Team will be swimming 28.5 miles around Manhattan! We are still hoping to reach our goal of 100 people/groups donating a dollar a mile. We are collaborating with Swim Free in NYC for the event. Two great causes, two great organizations. You still have time to become a sponsor. We have had so much great publicity for this event. Great job Bob Hopkins! News 12 New Jersey interviewed me today and will be doing a story about the event on the Sunday night Jersey Sports Final program. Stay tuned for more details. Best of Luck to our SWIM, Inc. Team!